

Subject: RE: Slight Change on Web
From: "Michael Filson" <@>
Date: 09/27/2016 01:17 PM
To: michael@downtownnews.com

Ok. I am getting ads approved today and will have Kevin send them today/tomorrow morning.

Mike Filson
Community Relations Manager

 <https://www.downtov>

Downtown Center Business Improvement District
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Web: DowntownLA.com



From: Michael Lamb [mailto:Michael@downtownnews.com]
Sent: Tuesday, September 27, 2016 11:10 AM
To: Michael Filson
Subject: Slight Change on Web

Hi Michael

We had to make a slight change on the web for your Halloween promotion.
The Carousel was booked already for 2 weeks in October, so we are moving you to Leaderboard B for those 2 weeks.
Here is the new sked:

Week of	Item
10/3	Carousel
10/10	Leaderboard B
10/17	Leaderboard B
10/24	Carousel

You are already sending us a 728x90 graphic for the eblasts this week, so no additional artwork changes
Thanks

Michael Lamb

RE: Slight Change on Web

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— Attachments:

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image002.jpg	519 bytes
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